

BUSINESS BRIDGE: KYRGYZSTAN – VOJVODINA (SERBIA)

Online webinar, April 17, 2025



Program organizers:

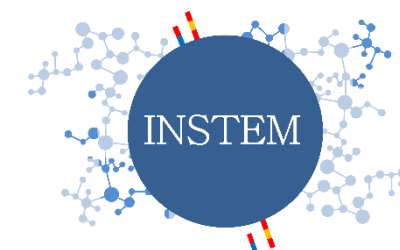


CHAMBER OF COMMERCE
AND INDUSTRY
OF THE KYRGYZ REPUBLIC



1919
Привредна комора Војводине

Initiators and Co-Founders:

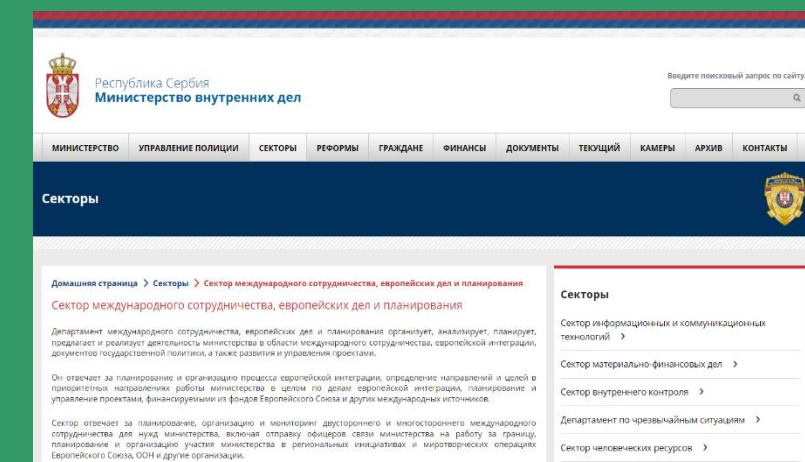


The objective of the program

Increasing awareness among the business community of Kyrgyzstan regarding opportunities for investment, business operations, and the development of partnership relations in Serbia.

Tasks:

- To familiarize the participants with the economic situation in Serbia and Vojvodina.
- To provide information about the most attractive sectors for investment in Vojvodina.
- To present the experiences of companies operating in the Serbian and international markets.



Welcome Address:

- Head of the Department of International Cooperation – Mr. Aibek Nurlanovich Altymyshev
- Secretary General of the Chamber of Commerce of Vojvodina (Republic of Serbia), Mr. Aleksandar Panovski
- Elena Naumova Director of Go Big Company (Republic of Serbia)

Presenter 1



Katarina Ivezić

Consultant at the Chamber of Commerce and Industry of Vojvodina for Foreign Direct Investment (FDI), with a proven track record in managing and optimizing investment projects.

An expert in organizing large-scale events and international exhibitions.

Has experience in implementing international marketing and promotional strategies aimed at attracting high-quality investors.

Nidec Electric Motor (Japan): Led the investment process in a modern factory for the production of electric motors in Novi Sad.

Nidec Elesys (Japan): Coordinated the launch of an electronics manufacturing plant in Novi Sad.

IMG Management (Czech Republic): Managed a major industrial investment project in the city of Vršac.

IPV Pack (Italy): Attracted investment into a high-tech packaging production facility in Inđija.

Somnis Bedding (Belgium): Oversaw the establishment of a new bedding production operation in Novi Bečej.

Soplast (Portugal): Contributed to the opening of a specialized company for plastic products manufacturing in Bačka Topola.

Bartsch Real Estate (Germany): Organized the development of a business support center in Novi Sad.

Main topics of the presentation:

Investment Attractiveness and Business Prospects in Serbia

Serbia Today: Economic development of the country, international relations, and key sectors in which Serbia can provide maximum support to international companies.

Investment Prospects and Protection in the Republic of Serbia

Business Support: Specific programs and incentives for international companies establishing representative offices or branches in Serbia.

Support Programs for the Internationalization of Serbian Companies — initiatives aimed at helping Serbian businesses expand to EU and global markets.

Presenter 2



Konstantin Naumov

Managing Partner at Go Big
Expert at Ernst & Young (E&Y)

Has experience in implementing international projects in the following areas:

- Information Technology (IT),
- Publishing,
- Marketing and distribution of perfumery products,
- Marketing and distribution of construction materials,
- International educational and consulting projects.

Main topics of the presentation:

Experience of Entering International Markets through Company Establishment in Serbia:

- Decision-Making on Establishing a Company: Why Serbia?
- The Path from Registration to Becoming an International Player.
- Action Plan for Companies from Kyrgyzstan Wishing to Start a Business in Serbia or Find International Partners in Serbia.

Video

BUSINESS BRIDGE: KYRGYZSTAN – VOJVODINA (SERBIA)

Online webinar, April 17, 2025



Program organizers:



Initiators and Co-Founders:

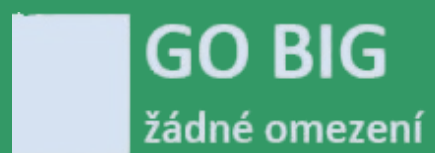


<https://us06web.zoom.us/rec/share/9qpmPg3X4QAJozCNRN4gm8g6c54yrwag6hZrzyArDBDWCvWJ9qInOlglMynfhGkm.vq3l8tdlHlqTem0F?startTime=1744873321000>

Passcode: \$P6k^F^Z



Привредна комора Војводине
Privredna komora Vojvodine
Chamber of Commerce and Industry of Vojvodina



Contacts:

Тел: +381 62 1692363

E-mail: gobigcompany@gmail.com

