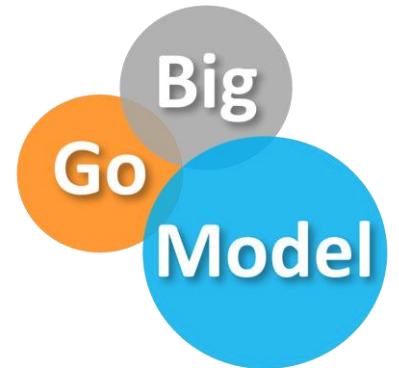


Go Big Model - method of new possibilities!



1

**Get to know the
Go Big Model (GBM)!**

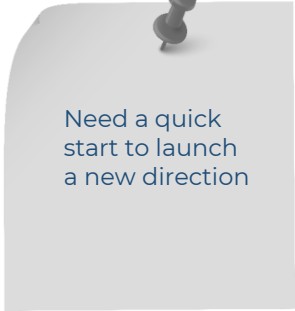
What is Go Big Model?

Go Big ModelTM is a comprehensive development tool for people, teams and organizations.


- Helps companies become leaders in their industries by daring development and confident interaction at all levels.
- Integrates internal resources of people and teams, creating a long-term strategy for successful operation today and tomorrow.
- Creates conditions for rapid change and innovation.

Our mission is to help organizations achieve a balance between productivity growth and team satisfaction.

GBM can be useful in situations where:




Need a quick start to launch a new direction



Increased confidence in completing large-scale projects is needed



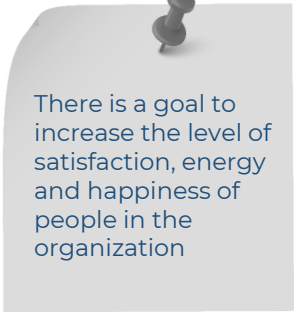
Need a new impetus, insights for the management or product team



Need to restore productivity to the project team

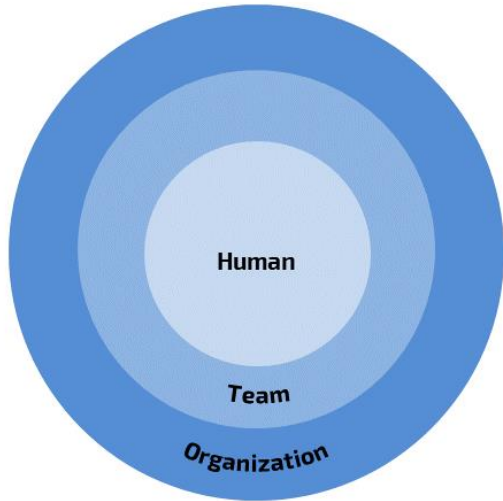


Team needs new ideas for development



There is a goal to increase the level of satisfaction, energy and happiness of people in the organization

The main idea



There are three important directions that form a single system: person – team – organization.

They can enhance positive mutual influence and create synergy.

In another case, they negatively influence each other, leading to a decrease in efficiency and a deterioration in the emotional atmosphere.

How to give new pulse to development using Go Big Model?

Often, achieving the best results doesn't require extraordinary efforts. A seemingly broken mechanism is not actually broken; it simply needs tuning.

The path of integration development involves aligning key competencies at various levels.

	Competency	Human	Team	Organization
●	Values	<input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/>	<input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
●	Beliefs	<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
●	Energy	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>
●	Interaction	<input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/>	<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	<input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
●	Innovation	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
●	Productivity	<input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input checked="" type="checkbox"/> <input checked="" type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
●	Efficiency	<input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/>	<input type="checkbox"/> <input type="checkbox"/> <input checked="" type="checkbox"/>	<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>
●	Recourse	<input checked="" type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	<input type="checkbox"/> <input checked="" type="checkbox"/> <input type="checkbox"/>	<input checked="" type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>

2

Results you can get with Go Big Model (GBM)

The results of implementing GBM are inspiring

Ability to find great solutions in complex situations while staying true to your values.

Receiving a powerful boost for developing competencies and interactions.

A strong reserve of determination and a desire for new achievements.

Confidence, sincerity, and enjoyment in work and communication.

High performance while conserving energy and resources efficiently.

Company cases

Before: The IT company is experiencing tension and divergence of opinions within its management team regarding the organization of company processes. The quality of work has deteriorated, leading to an increase in minor incidents. There is a sharp rise in the risk of failing to meet commitments to customers.

After: The management team has developed a unified approach to process management. The unity within the management team has increased work efficiency. The number of incidents has decreased, and the speed of responses to customer inquiries has increased by 1.3 times. According to the team, the company "seems to have found a second wind."

After: The bank is experiencing delays in decision-making on current issues due to differences in approaches to work across various departments. Tension exists in relationships between key executives, impacting the interaction among bank employees from different directorates.

After: The microclimate within the management team has improved. Rules for discussing and making decisions have been developed to maximize the interests and responsibilities of directorates. The level of tension in interactions between departments has decreased, positively impacting the bank's performance indicators. The customer lending process has been optimized.

Team leader's feedback

"In business, every day, every month is a race for results and figures. But sometimes it's important to pause and think with a clear mind: are all actions and decisions correct and leading to the desired outcome? Or could they be harmful and lead to a waste of time? It's very difficult to resolve these questions alone. Working with a specialist in such situations is the best remedy. We've built a team that functions as a single organism. After working together using the proposed method, each of us was inspired and ready for collective action. It was a crucial decision for our business"

Head of Sales at Crystalia Glass LLC, Brooklyn, NY

"We stopped limiting ourselves with standard frameworks and achieved great success. Today, we've entered a market we didn't even consider a year ago. Our experience with this method is simply incredible, and I recommend it to anyone seeking ways to develop and reach the pinnacle of their business. I'm confident that our partnership will bring even more amazing results."

CBO, Proxima Ultra Serbia

3

Go Big Model: 3 simple steps

Development stages



Go Big Model Transformation
Attunement and aligning of three components.

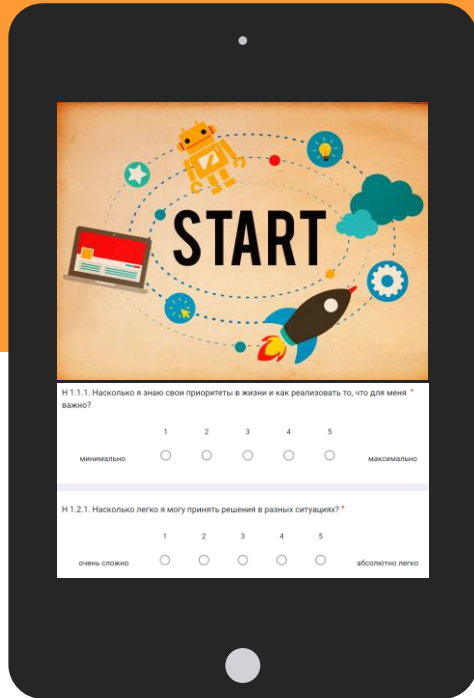


Go Big Model MAPPING
Conscious determination of development paths



Go Big Model Assessment
Determining potential for better results





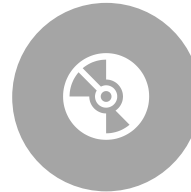
Step 1: Go Big Model Assessment

Testing team members to collect data on the state and mutual influence of three areas: "individual," "team," "organization." Evaluation is conducted across 8 competencies and their 23 components.

All tasks are performed in an automated mode.



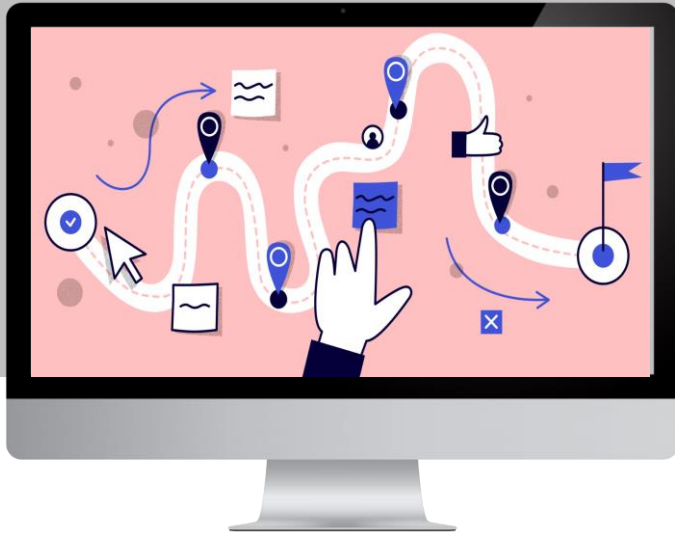
Team member
survey



Processing survey
results



Report on team
development
potential



Step 2: Go Big Model Map

Team session is conducted online or offline.

All results are stored in the team's virtual space, allowing for progress assessment and revisiting team outcomes 24/7.



Team development
visioning session



Using the
knowledge base of
development
technologies

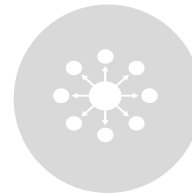


Step 3: Go Big Model Transformation

Team and individual coaching sessions, strategic sessions and other activities, conducted online or offline.



Activities to develop individual competencies



Activities to develop team competencies



Assessing the achievement of corporate goals

4

Benefits of Go Big Model



Simple and prompt

1. Prompt process with minimal distraction of resources.
2. Effective - every step is measurable and has a complete results.
3. Relying on the best qualities and individuality of each member, without unnecessary criticism and prolonged self-doubt.

Innovativeness

The method combines international standards, integral development tools and flexible methods of communication and knowledge exchange.

Holistic approach

- The whole is always greater than the simple sum of its parts.
- Synergy and emergence.
- An individual part may function separately, but not the whole system

Competence-based approach

- The ability of people to acquire and implement various competencies related to achieving goals.

Agile approach

- Values and principles for building self-organizing teams in rapidly changing business realities..
- Experimental development and reliance on potential.

What's the next step?

Conduct a team assessment and assess its potential using GBM

Go through the full path of team transformation using GBM

Join us to an introductory webinar getting to know GBM (next dates are May 13th, June 25th)

GBM dream team of experts

International experts in organizational development, business trainers, and coaches who are members of the International Coaching Federation (ICF) form a true dream team of professionals capable of inspiring, supporting, and helping clients achieve their goals.

Our team is united by international experience, deep knowledge, and a passion for helping people become better versions of themselves.

Among our clients:

Mars, Inc. | Google | Novartis Corporation |
Chevron | Align Technology | IBM | AppsFlyer |
Colgate-Palmolive | HP Inc. и др.



Don't put off success until later. Acting now

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